

Wednesday, September 11, 2019 Meeting Minutes
West Chester Area Education Foundation

In attendance: Rose Cappelli, Linda Cherashore, Lori Cushman, Donna Foley, Kayla Fusaro, Beth Hayes, Debra Maccariella, Doug Pacitti, Mark Purcell, Vicki Reilly, Jim Scanlon, John Scully, Drew Stanley, Josh Winter, Ken Witmer

Not present: Paul Dougherty, Jack Ellis, Deb Fell, Stacey Fuller, Robin Harkins, Dianne Herrin, Laura Melfi, Jennifer Neill, Rob Partridge, Sean Rinda, Seema Thomas

- A. Call to Order: Mark Purcell called the meeting to order at 7:36 a.m.
- B. Board members introduced themselves. EHS student representative, Kayla Fusaro, discussed her role as student representative and reported on recent events with seniors at EHS. Kayla also serves as senior class president.
- C. Approval of Minutes: Mark Purcell and Lori Cushman moved to approve the minutes of the June 19, 2019 Board Meeting. The motion carried.
- D. Treasurer's Report: John Scully reviewed the Treasurer's report. The fund balance for this period is \$53, 092.17. There were four disbursements made during the period. Mark Purcell and Vicki Reilly moved to approve the disbursements. The motion carried. The treasurer's report will be filed for audit. We should know more about EITC funding in the coming weeks.
- E. Strategic Plan Reports
 - Goal A – Increase Community Visibility and Support
Jack Ellis is stepping down from his position as co-chair due to other obligations. The Foundation is continuing to work with the WC Chamber of Commerce to identify business owners who went through the WCASD. Lori C. will do a search on LinkedIn to help with this. WCASD club advisors were made aware of the opportunity to fund programs with donations through the Foundation.
 - Goal B – Increase Financial and Program Partnerships
Committee will compile a list of area businesses that could be targeted for EITC participation. This list will be available for the December Board meeting. The committee is also investigating funding from at least one new grant. The Holiday Auction will be continued. The EITC breakfast in February will showcase programs from EITC funds and be a thank you to area participants. Annual Breakfast will be held in May. This breakfast

will target new donors and showcase student accomplishments. Harlem Wizards Fundraiser will be held in November.

Goal C – Provide Financial Support for On-Campus Programs

The committee met in July. Linda worked with technology on updates to the application process; proposal examples were updated; timeline established. Flyers have been sent to schools.

Goal D – Maintain Effective and Efficient Foundation Board

Three new board members will be added in October. Jim Scanlon is currently working on a slate of officers. Deb Macciarella expressed interest in serving as VP.

F. Annual Reorganization Meeting – October 2, 2019

Board members with terms expiring October 31, 2019

- Rose Cappelli and Robin Harkins have completed two terms
- Deb Macciarella has agreed to serve a second term]
- Lori Cushman is completing Liz Golding's unexpired term and will be starting her first full term

Seeking appointments to replace Deb Fell (first term expires 10/2020) and Rob Partridge (second term expires 10/2020); Jim Scanlon is reviewing lists of recent retirees

Slate of Officers will be presented at October meeting

G. Harlem Wizards Fundraiser –

Plans are moving along well. Sponsorships are still needed. Tickets will go on sale Oct. 6. Students will run concessions as they did last year. Next Committee meeting: September 25 at 8:00 a.m.

H. Donorschoose.org

Steve Krug had brought this idea to the attention of Jim and Mark. It appears to be a resource for teachers to get funding for classroom projects. This funding source could be suggested to those teachers whose mini grants are not accepted or are only partially funded by the Foundation.

I. The meeting adjourned at 8:37 a.m.

Next meeting: Wednesday, October 2, 7:30 a.m.